



2021 IEEE Vehicular Networking Conference Sponsor Prospectus 10-12 November 2021 Ulm, Germany

Dear Prospective Sponsor,

The IEEE Vehicular Networking Conference will be held in the lovely town of Ulm, Germany between 10-12 November 2021. Information on this year's and also previous editions is available at <https://www.ieee-vnc.org/>.

The event is the number one venue for vehicular networking and is typically attended by approximately 100 to 150 engineers, scientists, educators, and attendees from other organizations sharing ideas, concepts, strategies, and applications about automotive networking. Vehicular networking has a stable and highly active community where researchers work in tight cooperation with industry on making the vision of vehicular networking a reality. The conference is the 13th edition of VNC which was organized in locations in Europe, America and Asia before. It is traditionally endorsed by both IEEE Communication and ITS Societies.

While a record-breaking number of attendees gave a lot of highly positive feedback on last year's purely online conference, we aim this year to provide a hybrid conference where the participation experience is of highest possible quality, no matter whether you attend on-site or online. For this, we will provide an on-line world experience based on *gather.town* and link this with the on-site attendees as much as possible. As every year, the conference will select presentations that will provide insights into developments, trends or solutions about all aspects of connected and automated vehicles.

As sponsor, you would be provided with various options to participate in VNC online and on-site and present your company. See the prospectus for more details on exhibit and sponsorship opportunities. If you are interested, please contact Onur Altintas onur@us.toyota-itc.com and Frank Kargl frank.kargl@uni-ulm.de for additional information.

Industry participation is important for the success and relevance of our conference. We look forward to welcoming you at the IEEE Vehicular Networking Conference.

Sincerely, Onur Altintas (Toyota R&D) and Frank Kargl (Ulm University), General Chairs

PATRON OPPORTUNITIES

Diamond Level Supporter (1 Available) \$10,000 USD

- 1 complimentary registration (online or on-site)
- Prominent display of corporate logo with a link to your corporate website on conference website
- Corporate logo on all signage and in interactive online-world
- 1 Premium Location Exhibit Table and/or virtual exhibit table in interactive online-world
- Listing as sponsor for the conference dinner
- 1 insert into conference bag

Gold Level Supporter (3 Available) \$7,500 USD

- 1 complimentary registration
- Prominent display of corporate logo with a link to your corporate website on conference website
- Corporate logo on all signage and in interactive online-world
- 1 Exhibit Table and/or virtual exhibit table in interactive online-world
- 1 Insert into conference bag
- 1 Item selected from the following:
 - Wednesday, 10 November Lunch
 - Thursday, 11 November Lunch
 - Friday, 12 November Lunch
 - ~~Branded Tote Bags~~
 - ~~Branded Attendee Gift (item will be chosen by Conference Committee)~~

Silver Level Supporter (3 Available).....\$5,000 USD

- 1 complimentary registration
- Prominent display of corporate logo with a link to your corporate website on conference website
- Corporate logo on all signage and in interactive online-world
- 1 Exhibit Table and/or virtual exhibit table in interactive online-world
- ~~1 item selected from the following:~~
 - ~~Exhibit Table~~
 - ~~Wednesday, November 10, Coffee Break(s)~~
 - ~~Thursday, November 11, Coffee Break(s)~~
 - ~~Friday, November 12, Coffee Break(s)~~

Bronze Level Supporter (5 Available)..... \$2,500 USD

- Corporate logo on conference website
- Corporate logo on all signage and in interactive online-world
- 1 tote insert

Exhibit Table Only (Unlimited).....\$1,000 USD

- 1 Exhibit Table